

# INDIA SITURGES

business magazine for professional lighting

## THE MAGAZINE'S BRAND VISION

The world's leading magazine for lighting and building services technology presents intelligent and networked solutions, future-oriented technologies and current design trends.



## KEY FOCUS OF THE MAGAZINE

Leading Magazine Fair for Lighting and Building Services Engineering Technology

Technical Lighting, lamps, components & accessories
Electrical Engineering
Home & Building Automation & Controls
Decorative Lighting & Accessories
Security and Safety Systems
Street Lighting & Management
Services





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## READERSHIP

Lighting Designers, Lighting Engineers, Architects, Planners, Electrical Installers, Dealers & Distributors, Retailers, Home & Building Automation, Constructions Companies, Real Estate Companies, Builders & Developers, Real Estate Companies

## **2023 AD SPECIFICATIONS**

Trim Size of the Magazine 21.0 cms x 28.0 cms

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Bleed Size 22.0 cms x 29.0 cms

Material Accepted Digital files. (High Res PDF/EPS etc.)

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Production Department: LIGHT EXPRESS Magazine C 2073A, Sushant Lok 1, Gurgaon 122 001 India

#### FOR ASSISTANCE ON ADVERTISING : CALL

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#### €uros

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### 2023 PUBLICATION SCHEDULE

| S.No. | Issue     | Issue Date     | Deadline       | Editorial Plans   |
|-------|-----------|----------------|----------------|---|
| 1.    | January   | 20th January   | 15th January   | Luminaires, Streetlight, LED                                  |
| 2.    | February  | 20th February  | 15th February  | Energy Efficient Architectural Lighting                       |
| 3.    | March     | 20th March     | 15th March     | Lighting, Lamps, Accessories,<br>Luminaries, Decorative Light |
| 4.    | April     | 20th April     | 15th April     | Streetlight & Controls for Commercial                         |
| 5.    | May       | 20th May       | 15th May       | Luminaires, Streetlight                                       |
| 6.    | June      | 20th June      | 15th June      | Special Edition - LED & OLED, Controls                        |
| 7.    | July      | 20th July      | 15th July      | Luminaires, Streetlight                                       |
| 8.    | August    | 20th August    | 15th August    | Mega Edition - Streetlight                                    |
| 9.    | September | 20th September | 15th September | Energy Efficient Architectural Lighting                       |
| 10.   | October   | 20th October   | 15th October   | Energy Efficient Architectural Lighting                       |
| 11.   | November  | 20th November  | 15th November  | Luminaires, Streetlight                                       |
| 12.   | December  | 20th December  | 15th December  | Mega Edition - Lighting, Oled<br>& LED's                      |

\* Subject to change, without notice

# CIRCULATION & CIRCULATING COUNTRIES

Print Copies: 45,000 Each Edition
Digital: 75,600 Copies to our e-subscribers

INDIA Country wise circulation in percentage

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